



XPX Summit Conference - March 16, 2010
Speaker Application

Thank you for considering a Speaker/Presenter role at the XPX 2010 Summit Conference. The theme of the Conference is:

“Engage, Educate and Exit – Delivering Value to Owner-Managed Businesses”

While this theme is very broad, we will be interested in deeper dives into more specific aspects of the Engage and Educate and Exit phases of the process. For workshop presenters, consider an opportunity to create a panel of players to convey your ideas. For keynote speakers, what unique story do you have to tell? For both, we seek content and delivery that is “out of the box” that will leave audiences wondering about possibilities and smiling about new ideas. Keynotes and presenter sessions are one hour each. Keynoters should plan for 30-45 minutes of stand-up time inclusive of audience questions.

Please provide us with the following information. Attach additional documents as needed. Return your application to Charley Matera, Chair - Program Selection Committee at tcm326@gmail.com no later than January 7, 2010. Selections will be completed by January 20 and communicated shortly thereafter. Questions may be directed to Charley at 617-460-1324.

Name: **Company:**
Address/phone/e-mail: **Industry:**

Title or Topic of your presentation:

Please provide a summary or outline of the contents of your presentation.

How does your topic address our Summit Theme?

What will be your delivery approach and method(s)?

Why would you like to lead this session at this Summit?

Please describe your prior speaking experience:

What presentation equipment or materials will you need?