



THE SPONSORS' EDGE

- Become a thought leader in a dynamic, growing professional community, and
- Associate your brand with the creation of sustainable and transferable value in private enterprise by promoting the collective effectiveness of the owners' professional advisory team

To talk about a sponsorship, contact:

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SPONSORSHIP BENEFITS	PLATINUM	GOLD	OWNER'S ACADEMY	SUMMIT	XPX EXPERT SERIES	BREAKFAST	ROUND TABLE
Brand Presence [logo placement]							
on website	●	●	▲	▲	▲	▲	▲
on email blasts	●	●	▲	▲	▲	▲	▲
XPX Advisory Board Position	●	-	-	▲	-	-	-
Complimentary memberships	3	2	2▲	-	-	-	-
Breakfast sponsorship	-	-	-	-	-	▲	-
Mention at Breakfasts	8x	4x	-	-	-	▲1x	-
Roundtable presence	●	-	-	-	-	-	▲1x
XPX Expert Series	-	-	-	-	●	-	-
Annual Summit							
XPX Ambassador	●	●	-	-	-	-	-
Full Page ad - premier location	-	-	-	●	-	-	-
Full Page ad	●	-	-	-	-	-	-
Half page ad	-	●	●	-	-	-	-
Logo on Collateral - premier location	-	-	-	●	-	-	-
Logo on Collateral - secondary	●	●	-	-	-	-	-
Company banner @ Summit - large	-	-	-	●	-	-	-
Company banner @ Summit - small	●	●	●	-	-	-	-
On-site display table	●	●	●	●	-	-	-
Summit passes	3	2	2	2	1	1	-
Knowledge Base	●	●	●	●	●	●	-
Investment	\$10,000	\$5,000	\$5,000	\$5,000	\$2,500	\$1,500	\$750

▲ Sponsorship Specific only